

Stephen Kubiak

CLASS OF 2007

Originally from Tallahassee, Stephen Kubiak is the Head of Social Media Strategy and Content for Universal Destinations & Experiences, headquartered at Universal Orlando Resort. In this role, he manages the social media teams for Universal Orlando Resort and Universal Studios Hollywood and owns all social media strategy for Universal Destinations & Experiences in North America. In 2024, his team won "Best Twitter/X Account" in the 16th Annual Shorty Awards.

Stephen is a combat veteran, having served in the United States Air Force as an Aerial Gunner on the AC-130H Spectre Gunship. From 2001 to 2005, he deployed to Afghanistan four times and flew 88 combat missions in support of OPERATION Enduring Freedom. For his actions, he was awarded the Air Medal with 7 oak leaf clusters.

After completing his military service, Stephen Kubiak earned an A.A. at TCC before transferring to Florida State University, where he earned a Bachelor of Arts in English. Following his academic achievements, Stephen embarked on a dynamic career in media and communications, working as an Internet Producer at WCTV and later as Social Media Manager at VISIT FLORIDA.

Stephen is the father of three children: Tyler (14), Andrew (11), and Ava (9). Having earned the rank of Eagle Scout in 1999, Stephen currently serves as an Assistant Scoutmaster for Boy Scout Troop 225 in Gotha, Florida.